

# Shalini

*A Book Reviewer & influencer*



## ABOUT ME

I am an avid reader and a professional reviewer. I have been reading books for years and feel it to be my life's aim to promote all books. I read around 400+ books in a year. Books are an escape to a different world, and my blog and social media are the perfect gateway to find such a world.

**349K**

**WEBSITE HITS**

Data recorded since the beginning of my blog in 2017.

**7.9K**

**IG FOLLOWERS**

Data recorded since the beginning of my account in 2017.

**41.4K**

**TWEETS**

Data recorded since the beginning of my account in 2017.

## ABOUT MY BLOG

**SHALINI'S  
BOOKS &  
REVIEWS**

My blog is a haven for books, reviews, and bookish events. My reviews are well liked and appreciated for their honesty.

*[www.bookreviewsbyshalini.com](http://www.bookreviewsbyshalini.com)*

## *BLOG AUDIENCE*

MY MOST FREQUENT VISITORS

---

### DEMOGRAPHICS

USA: 40%  
UK: 23%  
INDIA: 10%  
CANADA: 5%  
AUSTRALIA: 2.5%  
IRELAND: 2%  
GERMANY: 1.5%  
REST: 1%

## *BLOG STATS*

NUMBER OF VISITORS

---

4.8K FOLLOWERS  
7K+ MONTHLY VIEWS  
5K+ UNIQUE VISITORS  
2K+ MONTHLY LIKES  
500+ MONTHLY COMMENTS

## *OTHER SOCIAL MEDIA*

---

### *Twitter*

USERNAME: @Shalini\_G26  
6.2K FOLLOWERS

### *Facebook*

USERNAME: @bookreviewsbyshalini  
300 FOLLOWERS

## *INSTAGRAM STATS*

NUMBER OF VISITORS

---

USERNAME: @shalini\_g26  
7.9K FOLLOWERS  
AVERAGE ENGAGEMENT  
RATE: 30-40%  
AVERAGE AGE OF  
FOLLOWERS: 80% ARE BETWEEN  
20-40 YEARS

## *INSTAGRAM AUDIENCE*

MY MOST FREQUENT VISITORS

---

### DEMOGRAPHICS

USA: 30%  
INDIA: 24%  
UK: 12%  
CANADA: 5%  
AUSTRALIA: 2.5%  
GENDER  
WOMEN: 80%  
MEN: 20%

## *AD SPACE & SPONSORED BLOG POST*

---

**BOOK COVER/MERCH ON THE SIDEBAR**

**FOR 1 WEEK: US\$10**

**FOR 1 MONTH: US\$30**

**SPOTLIGHT OF BOOK/MERCH**

**1 POST + 4 TWEETS ON THAT DAY:US\$20**

### *INSTAGRAM + TWITTER*

---

**1 POST + 1 STORY + 4 TWEETS: US\$30**

**1 POST + 3 STORIES + 4 TWEETS:US\$45**

### *HALF PACKAGE*

---

**SPOTLIGHT OF BOOK/MERCH ON BLOG +**

**PRODUCT ON THE SIDEBAR + 1 POST & 1**

**STORY ON INSTAGRAM + 4 POSTS ON**

**TWITTER: US\$60**

*Email: digitalreads@hotmail.com*

*All payments via PayPal. No refund.*

### *COMPLETE PACKAGE*

---

**SPOTLIGHT OF BOOK/MERCH ON BLOG +**

**1 POST & 3 STORIES ON INSTAGRAM + 4**

**POSTS ON TWITTER/DAY FOR 3 DAYS:**

**US\$120**

*Every additional day of promotion on Twitter  
or Instagram: US\$10/day*

# Testimonials

## **AUTHOR ISAIAH MARSHALL**

---

*I cannot describe how nervous I was getting ready to publish my first book. IT was stressful. The marketing aspect had to be the most confusing, and whenever Shalini stepped in to help, a lot of stress was taken off my shoulder. She was the first influencer I had the chance to work with, and I honestly couldn't have asked for a better experienc.*

## **AUTHOR KAREEN SAMUELS**

---

*I found Shalini to be honest, extremely professional, and creative. She has made my book so appealing that even I would buy it. She brings her tears of experience to each book. I would definitely give her 5 out of 5.*